

Conclusion

The WellNest Company 5P Core Values

Proximity

We know the importance of being around the ones you love. Our team is built around *trust and family*.

Protection

Our priority is the *health and safety* of our seniors. Our training and certification protect our customers and our brand.

Prevention

Senior care is all about prevention and we are committed to being *proactive and responsive* to what seniors need.

Process

With *One call*, customers have access to a WellNest Pod, WellNest Care services, healthcare providers and their loved ones

Price

We are priced *competitively* to ensure a strong market position.