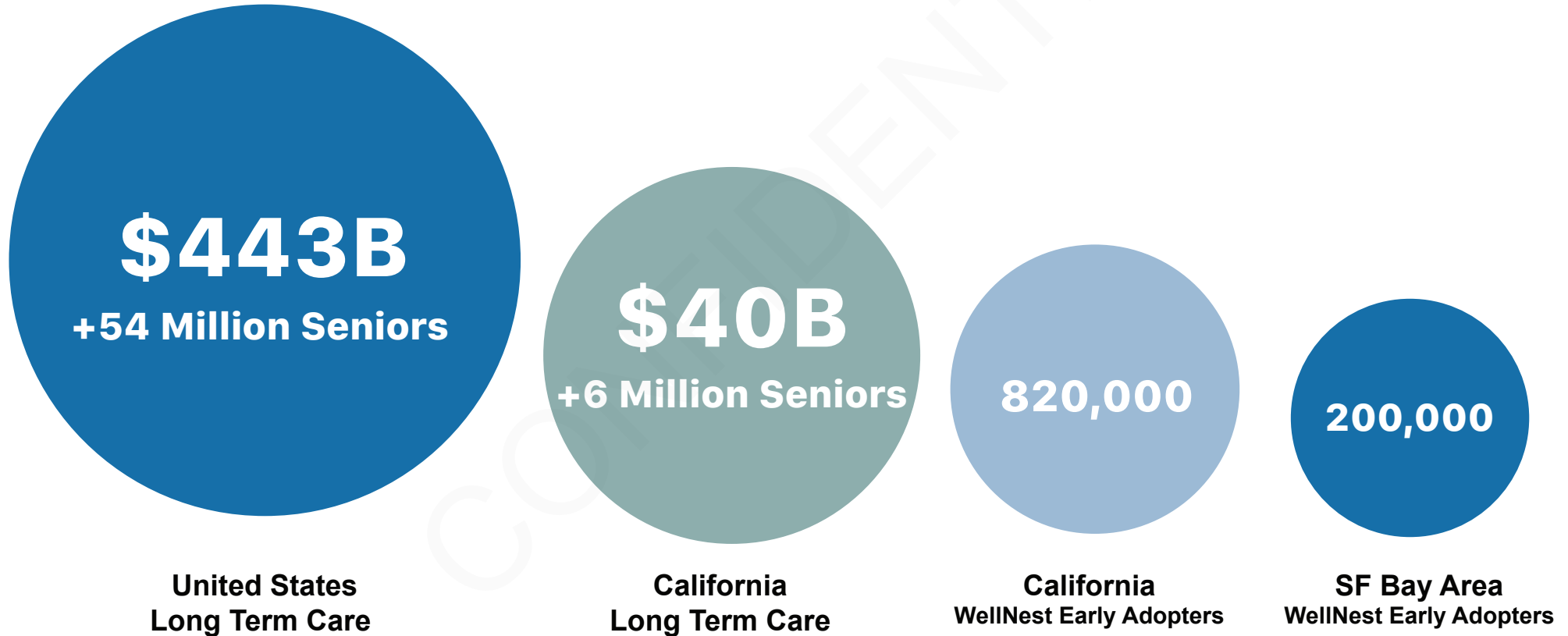


Market Size

The senior long term care market is growing faster than ever and it is primed for innovation. Our goal is to acquire a minimum 5% of our California *Early Adopters* which is approximately 41,000 customers.



(Source: California's Office of Statewide Health Planning and Development utilization file, 2019)
(Source: Grand View Research Market Analysis Report 2020-2027)